

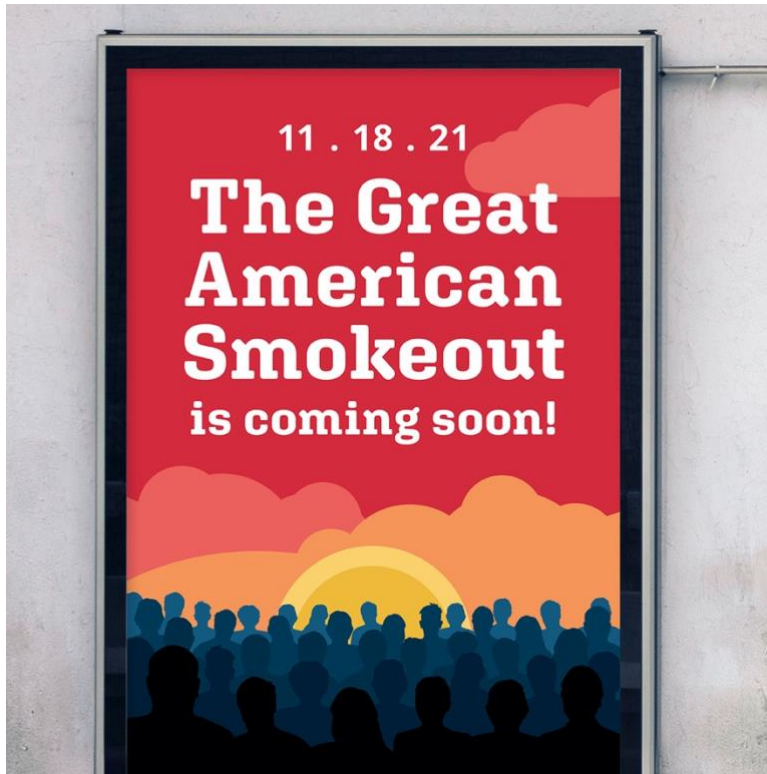


Oklahoma Tobacco Helpline Partner Kit – Great American Smokeout 2021 November 18, 2021

How to Use this Toolkit

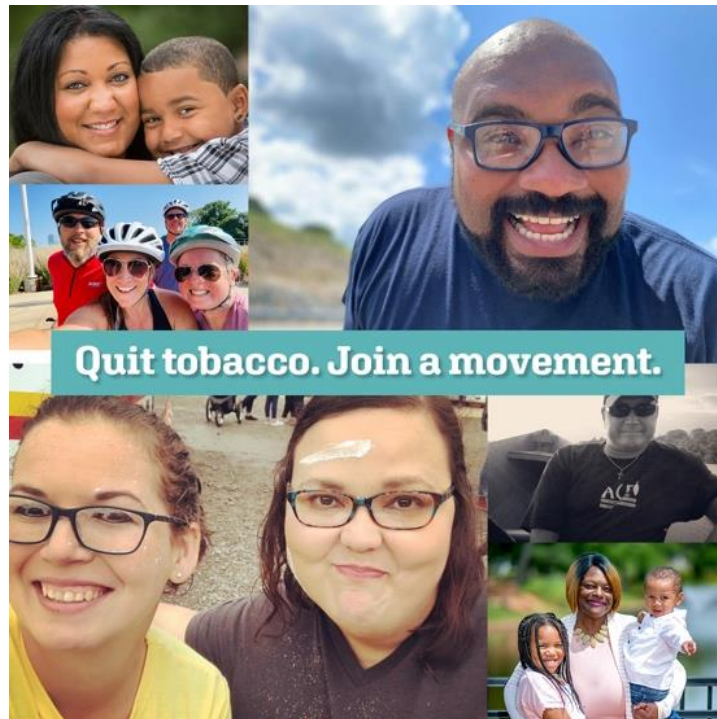
1. Review developed materials below promoting the free services offered by the Oklahoma Tobacco Helpline and plan to post them in the weeks leading up to the Great American Smokeout on November 18.
2. Download desired hi-res images from the link [here](#).
3. When sharing posts on your social channels, feel free to use the messages and imagery from this toolkit, but also adapt any wording or style that better fits your audiences. Continue to use your brand voice.
4. Please tag the Helpline (@OKhelpline on Instagram and Twitter, @OklahomaTobaccoHelpline on Facebook) every time you use one of our posts. It makes it easier for your audience to connect with free cessation services from the Helpline.

[Download Image Files Here](#)



Post 1 – Facebook or Instagram

Be part of a movement. Join thousands who are quitting tobacco nationwide. Get FREE, proven support with the Oklahoma Tobacco Helpline.



Post 2 – Facebook or Instagram

Join the thousands of Oklahomans who have quit tobacco! On November 18, quit during the Great American Smokeout with help from the Oklahoma Tobacco Helpline. Call 1-800-QUIT NOW or visit OKhelpline.com to sign up for FREE tools and support.



Quit Tobacco with the Helpline

Post 3 – Twitter or Facebook

The thing about the Great American Smokeout? You can call 1-800-QUIT NOW or visit OKhelpline.com for FREE help from Oklahoma Tobacco Helpline.



Post 4 – Twitter or Facebook

Your motivation combined with Oklahoma Tobacco Helpline support? Tobacco won't stand a chance. Call 1-800-QUIT NOW or visit OKhelpline.com to sign up and schedule your quit date for November 18—the 2021 Great American Smokeout.



Post 5 – Twitter or Facebook

Want to quit tobacco with thousands of other Americans? The Oklahoma Tobacco Helpline has the tools to build your tobacco-free future. Call 1-800-QUIT NOW or visit OKhelpline.com to set your quit date for the Great American Smokeout on November 18.

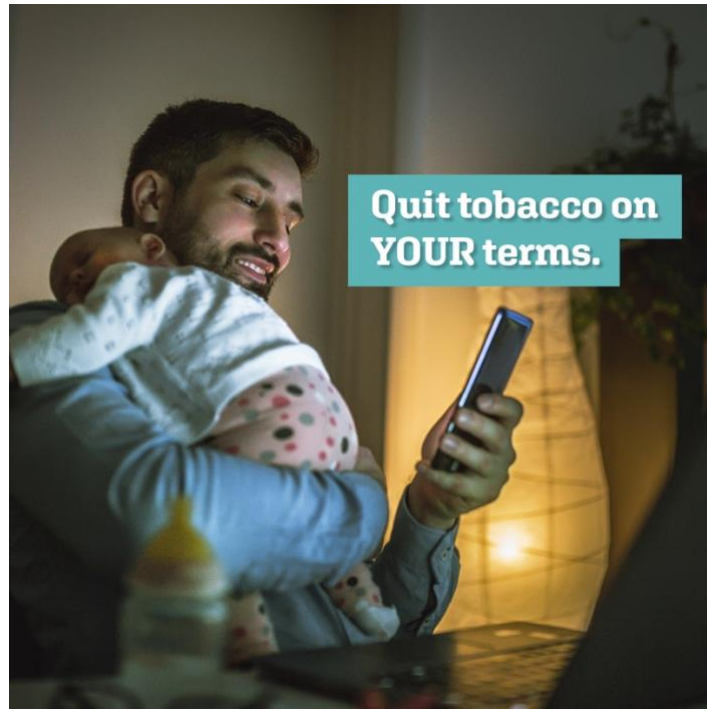
Get the tools to quit tobacco.

1 800 QUIT NOW
OKhelpline.com

TSET

Post 6 – Twitter or Facebook

Willpower? You've got that covered. FREE NRT & quit coaching? Reach out to the Oklahoma Tobacco Helpline at 1-800-QUIT NOW or OKhelpline.com.



Quit tobacco on
YOUR terms.

Post 7 – Facebook or Instagram

With nonjudgmental quit coaching available 24/7, personalized help is never far away. Learn more about the Oklahoma Tobacco Helpline at 1-800-QUIT NOW or OKhelpline.com.



Post 8 – Facebook, Instagram or Twitter

One day. Millions of lives changed. Quit tobacco during the Great American Smokeout on Nov. 18. Call 1-800-QUIT NOW or visit OKhelpline.com for FREE support from the Oklahoma Tobacco Helpline.



Post 9 – Facebook or Instagram

The Great American Smokeout is coming. Quit tobacco alongside thousands of others. Get FREE Help from the Oklahoma Tobacco Helpline.

[Download Image Files Here](#)