



A Program of TSET

Oklahoma Tobacco Helpline Partner Kit Limited Time Offer: 8 Weeks of Free NRT

Exciting news! The Oklahoma Tobacco Helpline is offering 8 weeks of FREE NRT to Oklahomans when they sign up for the All-Access Plan – but only for a limited time! Learn more about this promotion on our [website](#) and find social posts, cover photos and videos below to promote this offer to your audiences.

How to Use this Toolkit

1. Review developed materials below promoting the free services offered by the Oklahoma Tobacco Helpline and plan to post them before June 30, 2022.
2. Download desired hi-res images and video files [here](#).
3. When sharing posts on your social channels, feel free to use the messages and imagery from this toolkit, but also adapt any wording or style that better fits your audiences. Continue to use your brand voice.
4. Please tag the Helpline (@OKhelpline on Instagram and Twitter, @OklahomaTobaccoHelpline on Facebook) every time you use one of our posts. It makes it easier for your audience to connect with free cessation services from the Helpline.

[Download Hi-Res Images Here](#)

[Facebook Cover Photo](#)

[Twitter Cover Photo](#)

[YouTube Cover Photo](#)



Post 1:

Thinking about quitting tobacco? There's never been a better time - @OKhelpline has a great offer available for a limited time only! Click here to see what it's all about. <https://bit.ly/3Kjjwlb>



Post 2:

Improve your odds of successfully quitting tobacco with 4x the FREE NRT! @OKhelpline has a limited time offer that includes 8 weeks of FREE gum, lozenges, or patches. Get yours today! <https://bit.ly/3Kjjwlb>



Post 3:

Get at least 8 weeks of FREE patches, gum or lozenges to help you quit! @OKhelpline has this deal up and running for a limited time. Click here to learn more and claim yours. <https://bit.ly/3Kjjwlb>



Post 4:

Get tools to help you quit tobacco for good from @OKhelpline! Tap below or call 1-800-QUIT NOW to get started. <https://bit.ly/3Kjjwlb>

LIMITED TIME ONLY!
LIMITED TIME ONLY!
LIMITED TIME ONLY!
LIMITED TIME ONLY!
LIMITED TIME ONLY!

**4X
MORE
FREE**

patches, gum
or lozenges

1 800 QUIT NOW
OKhelpline.com
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Post 5:

@OKhelpline has bonus patches, gum or lozenges with your name on them. For a limited time only – claim yours here! <https://bit.ly/3Kjwlb>

HELP

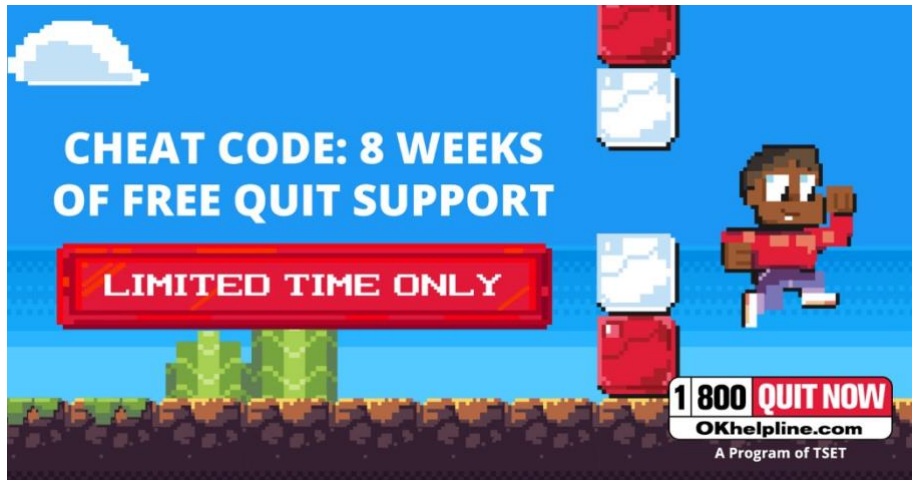
Health Bar

Power up to quit tobacco with
8+ weeks of FREE
patches, gum or lozenges!

1 800 QUIT NOW
OKhelpline.com
A Program of TSET

Post 6:

For a limited time, you can fuel your quit journey with 4x the patches, gum or lozenges – FREE from @OKhelpline! Learn more here. <https://bit.ly/3Kjwlb>



Post 7:

Power up and defeat tobacco cravings with 4x more FREE patches, gum or lozenges from @OKhelpline!
<https://bit.ly/3Kjjwlb>



Post 8:

Defeat tobacco cravings with at least 8 weeks of FREE patches, gum or lozenges from our friends at @OKhelpline. There's still time! <https://bit.ly/3Kjjwlb>

[:15 NRT LTO Video Game Video with SoonerCare logo](#)
[:15 NRT LTO Video Game Video without SoonerCare logo](#)

Post 9: Social Video

Power up to defeat tobacco cravings with at least 8 weeks of FREE patches, gum or lozenges from @OKhelpline! <https://bit.ly/3Kjjwlb>

[Doorstep Packages Reel](#)

Post 10: Instagram Reel

Say hello to 8 weeks of FREE patches, gum or lozenges from the Helpline – for a limited time!
#QuitTobacco #StopSmoking #Oklahoma #TobaccoFreeLife #SmokeFree

[Dancing Inflatable Tube Man Reel](#)

Post 11: Instagram Reel

A deal this good deserves a little dancing. Get your FREE 8-week supply of NRT for a limited time!
#QuitTobacco #StopSmoking #Oklahoma #TobaccoFreeLife #SmokeFree